



ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com,
email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,
Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Target Returns Fund (There is no guarantee or assurance of returns) (the Scheme)

Investor/unit holders of ICICI Prudential Mutual Fund (the Fund) are requested to note that Systematic Investment Plan (SIP) facility shall be available under the Scheme with effect from Monday, September 22, 2014:

Minimum investment amount for SIP	Monthly Frequency	₹ 1,000, (plus in multiple of ₹ 1/-) (Minimum Number of Installments - 6)
	Quarterly Frequency	₹ 5,000, (plus in multiple of ₹ 1/-) (Minimum Number of Installments - 4)

The SIP dates are 7th or 10th or 15th or 25th of the respective months/quarters. Investors can subscribe through SIP by post dated cheque/Auto Debit/Standing Instruction facilities offered by the Banks.

Investors are requested to take a note of the above change. For further details on SIP facility the investors can refer the scheme related documents.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 17, 2014

Authorised Signatory

No. 022/09/2014

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.